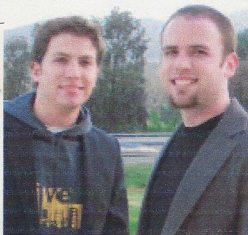


[FASHION'S CONSCIENCE]

Tuck Ross and Adam Zarlengo believe it's possible for people to be fashion-conscious and socially responsible. That's why the pair launched Rive Industries (www.riveapparel.com), a line of apparel based on Christian principles. Rive means "to tear violently, to break away," Zarlengo says, and illustrates the idea of unraveling the cycle of selfishness to focus on the needs of others. To that end, the company donates 10 percent of its profits to a variety of humanitarian organizations. "We want our buyers to look at unresolved issues in the world and seek solutions," Zarlengo says. "We need to come together and make change happen."



[U N S U N G H E R O]

SEWN WITH LOVE

Wendy Hagar is living proof that ordinary people can make a difference. The Canadian woman who "hates sewing" is the founder of Sew on Fire (www.sewonfire.com), a Christian volunteer organization that has made and sent 70,000 creatively designed gift bags with items that include blankets, shoes, clothing, books, bicycles and computers to 60 countries.

It all started six years ago when Hagar, a member of Glad Tidings Pentecostal Church in Burlington, Ontario, promised to sew 100 layettes for an orphanage in Eastern Europe after participating in a 40-day fast led by her church. She was so moved by a missionary's description of naked babies in a desperately needy orphanage in Krygystan she felt led to respond.

Friends from church came to her home on a weekly basis to lend their sewing talents. Since then, Sew on Fire groups have formed across Canada. Youth groups, seniors homes and corporate sponsors have contributed their time, labor and goods to the project. Hundreds of volunteers contribute by sewing, knitting, packing gift bags, reconditioning computers and repairing bicycles. "It's all pretty humbling," Hagar says. "It's all done with so much love." —MARIANNE JONES



[KUDOS]

Faith Takes Stage At Awards Show

Movieguide gala honors media with biblical worldview

Just days before the Academy Awards, Hollywood insiders graced another red carpet to participate in the 14th annual Movieguide Faith & Values Awards Gala held March 2.

Founded by Christian Film and Television Commission Chairman Ted Baehr, the gala recognizes TV series and films that present family values and a biblical worldview. Among the honorees were *The Lion, the Witch and the Wardrobe*, chosen as the best family film, and *Pride & Prejudice*, recognized as the best film for mature audiences.

The Epiphany prize for most inspiring TV program went to an episode of *7th Heaven* titled "X-mas," while *Extreme Makeover: Home Edition* and *Sue Thomas F.B.I.* became the first recipients of the new Ware Foundation Libertas Prize for Promoting Positive American Values.

Entertainer Pat Boone was presented with a lifetime achievement "for his tireless and superior efforts over many years to redeem the values of the mass media and to present the truth of the gospel of Jesus Christ through the mass media."

"It's only been by God's grace that I've accomplished what I did," he says. "There were a number of times in my career when I did what I knew I had to do as a Christian and God honored it."

Since the awards event began in 1982, recipients have been drawn from Baehr's *Report to the Entertainment Industry*, which has consistently found that movies with traditional moral values earn more than films with objectionable content.

—MARK A. PEARSON in Beverly Hills

» Pat Boone (left) with Ted Baehr

